



THE COLLEGE OF  
VETERINARIANS  
OF ONTARIO

# STRATEGIC PLAN

April 2010

(amended by CVO Council  
September 28, 2011)

## 2010 and Beyond

### *Vision*

Trust earned through  
leadership and innovation

### *Mission*

To guide, govern and inspire excellence in the  
profession through partnerships with veterinarians  
and the public in the service of society

### Core Values:

- Responsiveness
- Accessibility
- Fairness
- Dedication

### Key Result Areas:

- Member Engagement
  - Efficiency of Discipline and Complaints Processes
  - Engagement and Communication with the Public
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### Indicators of Success in the Key Result Areas:

#### *For* Member Engagement

- Four representations from different veterinary groups/associations at Council meetings by March 31, 2011
- 25 member contributions to CVO questions by December 31, 2010

#### *For* Efficiency of Discipline and Complaints Processes

- Measurements determined and benchmark data reported to Council for November Council meeting
- Targets set for measurements (to be achieved by September 30, 2011) at November Council meeting