

## **International Swine Flu Conference** Gains Support of Medical Experts from Across Europe and US

Washington, D.C. - February 13, 2010 - Medical experts have confirmed their participation at the International Swine Flu Conference (ISFC) to be held in London, United Kingdom on **March 10-12, 2010** amidst recent World Health Organization (WHO) reports of increasing number of laboratory confirmed cases of pandemic influenza H1N1 2009.

WHO announced last week that more than 209 countries and territories have reported cases of pandemic influenza H1N1 2009, including at least 15, 174 deaths. The most intense transmission of pandemic influenza virus continues to occur in North Africa, South Asia, and in limited areas of Eastern Europe.

ISFC London organizers, New-Fields Exhibitions, said that renowned medical experts from across Europe and the United States have agreed this early to share end-to-end H1N1 prevention, preparedness, and response and recovery strategies at the event. Confirmed ISFC London speakers include:

- o Dr. Laurence Buckman, Chairman, General Practitioners Committee, British Medical Association
- o Dr. Lorraine Doherty, Assistant Director Public Health, Public Health Agency
- o Mrs. Mary-Ellen Lang, Council Business Continuity Officer, The City of Edinburgh Council
- o Jim McManus, Joint Director of Public Health, Birmingham City Council
- o Dr. Christine Bruce, Senior Virologist, Health Protection Agency

Ten breakout sessions, which the medical experts will facilitate, will be offered during the conference. The breakout sessions will teach delegates to plan in times of disease outbreak, protect their communities, respond to the pandemic, and continue business processes. The sessions will cover the following topics:

1. Business Continuity Planning
2. Continuity of Operations and Continuity of Government Planning
3. Emergency Management Services
4. Law Enforcement Agencies
5. Hospital and Emergency Medical Services
6. Workplace Planning
7. School/University Pandemic Planning
8. Airlines, Travel, Airport, Quarantine and Border Health Services
9. Infectious Medical Waste

## 10. Swine Flu: Agriculture Perspective and Interventions

ISFC London draws on the success of the previous international conferences held in Toronto, Canada and Washington, D.C. in the United States, as well as the seven bird flu summits that were also organized by New-Fields.

Seats are limited at the conference. For reservations, you may call 202-536-5000 for prompt assistance or accomplish the registration form found at <http://new-fields.us/em/link.php?M=26589660&N=169&L=210&F=T> and fax it to 202-280-1239.